2022
pro-physik.de
Compelling solutions through strategic partnerships
Overview

**pro-physik.de**

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; German Physical Society).

A comprehensive job ads section, list of suppliers, product information and calendar events round off the offering.

**User analysis**

pro-physik.de users mainly come from industry, research institutes and universities.

The portal is regularly used by over 34,000 experts (unique visitors) a month and records over 82,000 monthly page impressions.

**Website traffic**

(Quelle: Google Analytics)
Banner and Content Ad

**Banner advertising**
Banner advertising allows you to create great awareness around your product, service or your brand. The banner ads are placed at the top and the right side of every page to catch the user's attention. Animated banners or rich media formats allow you to increase the user's awareness and promote your message with a unique design. Furthermore you will receive continuous detailed reporting allowing you to monitor your banner ad campaign.

<table>
<thead>
<tr>
<th>Format</th>
<th>Price per Month (£)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard (728 x 90 px)</td>
<td>1,300</td>
</tr>
<tr>
<td>Wide Skyscraper (160 x 600 px)*</td>
<td>1,500</td>
</tr>
<tr>
<td>Medium Rectangle (300 x 250 px)</td>
<td>1,300</td>
</tr>
</tbody>
</table>

*A medium rectangle format must also be supplied for the mobile-optimized version.

**Content Ad**
The content ad is prominently placed on the entry page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

<table>
<thead>
<tr>
<th>Format</th>
<th>Price per Month (£)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content Ad</td>
<td>1,700</td>
</tr>
</tbody>
</table>

Booking period: 1 month prominently on the homepage
The physics e-newsletter is published weekly. It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG.

The e-newsletters pro-physik.de (10,000 recipients) and Physik Journal (17,000 recipients) are offered as a package with the weekly physics e-newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

<table>
<thead>
<tr>
<th>Format</th>
<th>Price per Month (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fullsize Banner (468 x 60 px)</td>
<td>1,500</td>
</tr>
</tbody>
</table>
WebSeminar and Videocast

WebSeminars
A WebSeminar is an audiovisual online presentation that you can broadcast either live or pre-recorded. Both the speaker and viewers and/or listeners participate using their own computers.

A WebSeminar usually lasts one hour: 45 minutes for the presentation itself, 15 minutes for Q&A.

The WebSeminar is recorded and remains six months year after its initial broadcast in the archive on pro-physik.de.

WebSeminars are ideal for a comprehensive presentation of new products and technologies, as well as training or other corporate information events.

Alongside technical and logistical support, various other measures are included in the price so as to generate the maximum number of participants. These include banners on the website and in the e-newsletters.

Your benefits at a glance:
- Quality marketing contacts
- Heightened brand awareness among your target group
- Attract a new audience that is otherwise difficult to reach
- Direct, valuable feedback from participants
- Long-term availability on demand (six months)

Videocasts
Videocasts have become an important and efficient means of online communication. Products requiring explanation or complex processes can be clearly presented in a lively manner, while companies can appear in a holistic way with an added personal touch. A further advantage is the fact that the information can be accessed at any time.

pro-physik.de has its own video channel for you to present your pre-recorded videos.

Booking period 3 Months      |      Price (€)
---                          |      ---
Videocast                   |      990

We offer an attractive bulk discount.
Product of the Month | Productinformation

Product of the Month
Information about your product along with your company’s name and a picture is presented on all pages (except job ads section) on the pro-physik.de portal and in e-newsletters.

Additionally, your product highlight remains for a total of three months (4 weeks thereof on one of the first 4 positions) in the portal’s product database.

And, thirdly, the product information features prominently in the corresponding monthly issue of Physik Journal (print run: 52,000).

<table>
<thead>
<tr>
<th>Format</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product of the Month (print, online &amp; newsletter)</td>
<td>1,980</td>
</tr>
</tbody>
</table>

Booking period: 1 month prominently on the homepage and a total of 3 months in the product database.

Productinformation Print + Online
Product information, applications and company news are presented online in the product database on the pro-physik.de portal and print optionally in one issue of Physik Journal, PhotonicsViews or Vakuum in Forschung und Praxis. The entry runs initially for three months and can be extended for a further three months.

<table>
<thead>
<tr>
<th>Format</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Productinformation Print + Online</td>
<td>750</td>
</tr>
</tbody>
</table>

Booking period: three months in the product database
Option to extend for a further three months 550
## Job Ads

pro-physik.de offers the sector’s largest job ad section for managers and experts in research industry and research among German-speaking countries.

You can book job ads with a layout according to your own corporate design, and for postdoc and doctoral candidates we offer pure text adverts. The designed job ads are additionally included in the physics e-newsletter, thus reaching a considerably higher number of potential applicants.

You can quickly and easily set up your own user account for managing your job ads as well as their success, allowing you to update your adverts and administrative data at any time.

### Format  2-in-1 package (online + e-newsletter)

| Designed job ad | 1,250 |
| Designed job ad for PhD/Postdoc positions | 850 |
| Online Text ad for PhD/Postdoc positions | 520 |

<table>
<thead>
<tr>
<th>3-in-1 package (online, e-newsletter + print)</th>
<th>Rate per mm height (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>90 mm width</td>
<td>16.50</td>
</tr>
<tr>
<td>180 mm width</td>
<td>33.00</td>
</tr>
</tbody>
</table>

### Job of the Month | Upgrade:

Your Job-Advert with the utmost attention.

- presented as Job of the Month for 4 weeks – first position on jobs.pro-physik.de
- listed in 4 Physik E-Newsletters – marked as Job of the Month and positioned at the top of the list
- promoted with a prominent Leaderboard (created by Wiley) on pro-physik.de for 4 weeks

Surcharge € 700
List of Suppliers

List of suppliers
The pro-physik.de directory of suppliers and that of the journals Physik Journal, Photonics-Views and Vakuum in Forschung und Praxis is the largest database for suppliers, manufacturers and service industries in the physical technical sector.

Your entry contains your company logo and all the relevant contact details for your business. You can also decide under which and how many key words your entry is listed.

To provide users with an optimum overview of your company, all product entries, video-casts, and WebSeminars etc. are linked to your online entry.

<table>
<thead>
<tr>
<th>Format</th>
<th>Price/12 Months (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physik Journal per line (online + print)</td>
<td>125.40</td>
</tr>
<tr>
<td>Other charges may apply depending on the scope of and additions to your company’s entry.</td>
<td></td>
</tr>
<tr>
<td>Rates for entries in other physics journals available upon request.</td>
<td></td>
</tr>
</tbody>
</table>
## Prices | Technical Details

<table>
<thead>
<tr>
<th>Format</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Banner advertisement (per Month)</strong></td>
<td></td>
</tr>
<tr>
<td>Leaderboard (728 x 90 px)</td>
<td>1,300</td>
</tr>
<tr>
<td>Wide Skyscraper (160 x 600 px)*</td>
<td>1,500</td>
</tr>
<tr>
<td>Medium Rectangle (300 x 250 px)</td>
<td>1,300</td>
</tr>
</tbody>
</table>

*A medium rectangle format must also be supplied for the mobile-optimized version.

<table>
<thead>
<tr>
<th>Physics E-Newsletter (4 newsletters)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Fullsize Banner (468 x 60 px)</td>
<td>1,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Product of the Month / Productinformation</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Product of the Month</td>
<td>1,980</td>
</tr>
<tr>
<td>Productinformation Print + Online</td>
<td>750</td>
</tr>
<tr>
<td>Productinformation Extension (3 months)</td>
<td>550</td>
</tr>
</tbody>
</table>

| Job ads (4 weeks online) |  |
| 2-in-1 package (online + e-newsletter) |  |
| Designed job ad | 1,250 |
| Designed job ad for PhD/Postdoc positions | 850 |

| Online |  |
| Text ad for PhD/Postdoc positions | 520 |

<table>
<thead>
<tr>
<th>3-in-1 package (online, e-newsletter + print)</th>
<th>Rate per mm height</th>
</tr>
</thead>
<tbody>
<tr>
<td>90 mm width</td>
<td>16.50</td>
</tr>
<tr>
<td>180 mm width</td>
<td>33.00</td>
</tr>
</tbody>
</table>

| Job of the Month | Upgrade | 700 |

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 January 2022 and supersedes all previous price lists.

### Banner
Maximum file size for all file types is 200 kb

### Dimensions accepted:
- Leaderboard (728 x 90 px)
- Wide Skyscraper (160 x 600 px)
- Medium Rectangle (300 x 250 px)

### Accepted file formats:
- DoubleClick Tags
- GIF, JPG & PNG
- HTML5 https://goo.gl/QY0EMJ
- Third-party tags from DFP certified vendors found here: https://goo.gl/1bJSmc

### HTML5 Guidelines
HTML5 requirements: https://goo.gl/rYMVcf
The Interactive Advertising Bureau (IAB) is an advertising business organization that develops industry standards, conducts research, and provides legal support for the online advertising industry. The IAB provides the following HTML5 Guidelines for Ad Designers & Creative Technologists: http://www.iab.net/html5

### E-Newsletter Sponsoring
- Full Size Banner (468 x 60 px)
- GIF, JPG & PNG (static image for newsletter ads)

### Product of the Month/Productinformation
- Image (TIF, JPG & EPS; min. 300 dpi)
- max 1,600 characters
- Web-Link
- E-Mail link

### Content Ad
- Image (GIF, JPG & PNG; 420 px width)
- teasertext
- Web-Link
- E-Mail link

### WebSeminar/Videocast/List of suppliers
These formats are not standardized. Please contact us for technical details.
Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

(a) “Wiley” means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.

(b) “Advertising” means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third-party partner of Wiley and includes both advertising that appears in Wiley’s or its third-party partners’ print publications (“Print Advertising”) and advertising that appears electronically on any of Wiley’s websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley (“Online Advertising”).

(c) “Customer” means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.

(d) “Booking Confirmation” means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.

(e) “Insertion Order” or “Purchase Order” means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.

(f) “Reprint” means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licences and linked from a Wiley website, an email or a Customer website (“ePrints”).

(g) “Reprint Quotation” means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.

(h) “Terms” means these terms and conditions.

ADVERTISING TERMS

2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license such rights to any third-party provider.

3. Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in conformance with Wiley’s delivery specifications. The Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Advertising is published in another manner or format than as set out in the Booking Confirmation.

4. If Wiley accepts copy for the Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the page impressions that will be delivered, (vi) regarding the quality of reproduction of the Advertisements; or (v) as to the availability of any Online Advertising site or digital product.

5. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“IAB Terms”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking on behalf of a customer in which case it will be the Agency, with its customer being the Advertising).

6. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the print, or digital material, or the Advertisements; or (v) as to the availability of any Online Advertising site or digital product.

7. The Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation.

8. The Customer may opt to pay a premium for the delivery of Online Advertising services. with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking on behalf of a customer in which case it will be the Agency, with its customer being the Advertising).

9. Reprints will be priced by ePrints if confirmed in the Booking Confirmation.

10. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley’s products (‘Email Alerts’), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

11. The site remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a refund of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such make-up bookings can be made in the month following the initial Advertising period.

12. In submitting Advertising to Wiley, the Customer warrants and represents that:

(a) publication of any Advertising (including any Advertising that is created by Wiley on behalf of the Customer) will be confined to persons resident in various countries (ii) of the page impressions that will be delivered, (vi) regarding the quality of reproduction of the Advertisements; or (v) as to the availability of any Online Advertising site or digital product.

13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be linked to any registration ‘binder’. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals.

14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley’s products (‘Email Alerts’), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

15. The site remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a refund of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such make-up bookings can be made in the month following the initial Advertising period.

16. In submitting Advertising to Wiley, the Customer warrants and represents that:

(a) publication of any Advertising (including any Advertising that is created by Wiley on behalf of the Customer) will be confined to persons resident in various countries (ii) of the page impressions that will be delivered, (vi) regarding the quality of reproduction of the Advertisements; or (v) as to the availability of any Online Advertising site or digital product.

17. 18. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the print, or digital material, or the Advertisements; or (v) as to the availability of any Online Advertising site or digital product.

18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“IAB Terms”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking on behalf of a customer in which case it will be the Agency, with its customer being the Advertising).

19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to amend or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees charged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion.

21. For ePrints, the Customer will be provided with a link and is entitled to the number of downloads of ePrints, as specified in the Reprint Quotation and/or Booking Confirmation. The Customer may opt to pay a premium price and have a print download option on ePrints if confirmed in the Booking Confirmation.

22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date set out in the Reprint Quotation, however, Wiley will not be liable for any non-delivery or late delivery.

23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.
Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.

25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley’s discretion, be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days’ written notice to Wiley with no penalty; provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.

27. On receipt of a cancellation request, Wiley will use reasonable commercial endeavours to ensure the Advertising is not published or for Online Advertising, that it is withdrawn, however Wiley will be liable for any loss or damage that may be occasioned by the publication of Advertising cancelled by the Customer after the Materials Due Date or Insertion Order is received.

28. Reprint cancellations will be subject to a cancellation fee based on the value of the total order (excluding shipping and expedited delivery charges) and the point in the production process which has been reached at the time Wiley receives the cancellation.

<table>
<thead>
<tr>
<th>English Language</th>
<th>Translations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Point of Cancellation</td>
<td>% of order value excluding shipping &amp; expedited delivery fees</td>
</tr>
<tr>
<td>Purchase Order / confirmed order received</td>
<td>5%</td>
</tr>
<tr>
<td>Order sent to printer / Proof compiled</td>
<td>10%</td>
</tr>
<tr>
<td>Proof approved by customer</td>
<td>25%</td>
</tr>
<tr>
<td>ePrint created</td>
<td>35%</td>
</tr>
<tr>
<td>Copies printed / ePrint supplied</td>
<td>100%</td>
</tr>
</tbody>
</table>

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, is made subject to an insolvency procedure of any kind, or there is a change of control or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
(a) cancel any provision of credit to Customer;
(b) require such pre-payment for future orders until all outstanding debt is paid in full or Wiley determines that the initial insolvency event has ceased to occur;
(c) cease publication of further Advertising or terminate an agreement for Advertising;
(d) withhold any discounts or rebates previously granted to the Customer; or
(e) exercise any other rights at law or equity.

30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.

31. Prices are shown exclusive of GST, VAT and other sales taxes, unless otherwise expressly indicated by Wiley in writing. Prices are also exclusive of all handling, packing, freight, shipping, customs duties, taxes, import duties and insurance charges unless otherwise agreed in writing. Amounts received will be free from and clear of any other taxes imposed by any tax authority, such as withholding tax, and if, for some reason, such amounts are subject to any withholding tax or other relevant taxes, then the Customer is liable to pay such tax and Wiley will receive the full amount set out in the Booking Confirmation.

32. Customer shall pay all invoices in full by the 30th day of the date of an invoice, unless otherwise agreed in writing between the Parties.

33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley’s remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.

34. Wiley excludes all implied conditions and warranties from these Terms, apart from any condition or warranty which cannot be excluded by the operation of law. Wiley limits its liability for any breach of any non-excludable condition or warranty, at Wiley’s option, to the re-supply of the Advertising or Reprint or the payment of the cost of the resupply. Subject to the foregoing, Wiley excludes all other liability to the Customer for any costs, expenses, losses and/or damages incurred in relation to any Advertising or Reprints produced by Wiley, howsoever that liability arises. Wiley will not be liable for indirect or consequential losses, loss of profits, loss of revenue or loss of any business opportunity.

35. Customer will indemnify Wiley and its officers, employees, contractors and agents against any costs, expenses (including reasonable attorney’s fees), losses, damages and liability suffered or incurred by them arising from the Customer’s breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising or use of the Reprints.

36. Wiley will not be liable for any delay or failure to publish Advertising or to deliver Reprints caused by a factor outside Wiley’s reasonable control (including, without limitation, war, civil disorder; strike; flood; fire; storm; accident; terrorism; governmental restriction; infectious disease; epidemic; pandemic; public health emergency; embargo; power, telecommunications or Internet failures; damage to or destruction of any network facilities; the enactment of any law, executive order, or judicial decree; or any other circumstance beyond Wiley’s control whether similar or dissimilar to the foregoing).

37. Wiley will retain copyright and all other intellectual property rights and proprietary rights in Wiley’s publications, proposals, and products and services. Customer acknowledges and agrees that Wiley may process Customer’s personal data, including storing or transferring data outside of the country of Customer’s residence, in order to process transactions related to these Terms and to communicate with Customer, and that Wiley may disclose the full amount set out in the Booking Confirmation. Wiley will comply with all applicable laws, statutes and regulations relating to data protection and privacy and will process such personal data in accordance with Wiley’s Privacy Policy located at: www.wiley.com/privacy.

38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless agreed in writing by Wiley.

39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.

40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of laws rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.
Contact

PRO-PHYSIK.DE · Boschstrasse 12 · 69469 Weinheim · Germany · Fax: +49 (0) 6201 606 100

Media Consultants

Anne Anders
Tel.: +49 (0) 6201 606 552
aanders@wiley.com

Patricia Reinhard
Tel.: +49 (0) 6201 606 555
preinhard@wiley.com

Nicole Schramm
Tel.: +49 (0) 6201 606 559
nschramm@wiley.com

Jörg Wüllner
Tel.: +49 (0) 6201 606 748
jwuelner@wiley.com

Editorial

Dr. Oliver Dreissigacker
Tel.: +49 (0) 6201 606 181
photonicsviews@wiley.com

Alexander Pawlak
Tel.: +49 (0) 6201 606 244
redaktion@physik-journal.de

Dr. Maike Pfalz
Tel.: +49 (0) 6201 606 314
redaktion@physik-journal.de

Dr. Kerstin Sonnabend
Tel.: +49 (0) 6201 606 267
redaktion@physik-journal.de

WILEY
Wiley is a world leading publisher of academic, scientific and professional information, and the world’s largest society journal publisher. Wiley has a rich source of essential content, including a large portfolio of peer-reviewed journals serving the knowledge ecosystem in science and engineering.

We develop unique, custom projects, linked to our massive collection of scholarly publications on Wiley Online Library, a global resource that includes over 4 million articles from 1,500 journals. Through our extensive range of professional publications, we support your marketing and customer engagement strategies, and maximize the impact of your brand.

Contact:

Publisher:
Wiley-VCH GmbH
Boschstrasse 12
69469 Weinheim
Germany

Tel.: +49 (0) 6201 606 0
Fax: +49 (0) 6201 606 791
E-Mail: aanders@wiley.com
Internet: www.pro-physik.de
www.wiley-vch.de
www.wiley.com

For more information visit:
corporatesolutions.wiley.com